



The Licensing Unit  
Floor 3  
160 Tooley Street  
London  
SE1 2QH

**Metropolitan Police Service**  
**Licensing Office**  
Southwark Police Station,  
323 Borough High Street,  
LONDON,  
SE1 1JL

Tel: 07880 053191

Email: SouthwarkLicensing@met.police.uk

**Our reference:** MD/21/172/2021

**Date:** 19<sup>th</sup> July 2021

**Re:- Ivany Store, Unit 7, Farrell Court, Elephant Road, London, SE17 1LB**

Dear Sir/Madam

Police are in receipt of an application from the above for a new premises licence to operate as an off licence. The hours applied for are inside that recommended within the Southwark Statement of licensing policy.

The current licence application contains minimal in the way of enforceable conditions. The Home office guidance issued under Sec 182 of the licensing Act 2003 'General principles' state that it is important in setting the parameters within which the premises may operate. Conditions must be precise and enforceable which the application fails to do.

We object to the granting of the licence on the grounds of Public nuisance, Crime and disorder. We would like the following condition and wording of condition offered be included on the licence.

1. All alcohol sales shall be sold in sealed containers for consumption away from the premises.
2. No beers / ciders in single cans, bottles or multi-packs with an ABV of above 6.5% will be displayed / sold or offered for sale from the premises.
3. That a CCTV system be installed at the premises and be maintained in good working order and be continually recording at all times the premises are in use under the licence. The CCTV System must be capable of capturing a clear facial image of every person who enters the premises
4. All CCTV footage be kept for a period of 31 days and shall on request be made immediately available to officers of the police and the council.
5. A member of staff should be on duty at all times the premises is open that is trained in the use of the CCTV and able to view and download images to a removable device on request of Police or council officer.

6. That all staff are trained in their responsibilities under the licensing act 2003 and training records to be kept and updated every 6 months and shall, upon request, be made immediately available to Officers of the Police and the Council.
7. No alcohol to be stored or displayed within 2 metres of the entrance/exit unless behind the staff counter

Submitted for your consideration, Police would welcome the opportunity to conciliate with the applicant should the need arise.

Yours Sincerely

**PC Graham White 2288AS**

Licensing Officer  
Southwark Police Licensing Unit

**POLICE WITHDRAWAL**

**From:**  
**Behalf Of** SouthwarkLicensing@met.police.uk  
**Sent:** Tuesday, July 20, 2021 1:11 PM  
**To:** Heron, Andrew <Andrew.Heron@southwark.gov.uk>  
**Subject:** FW: New Premises License for Ivany Store - Unit 7 Farrel Court - SE17 1LB

Andrew  
Please see below agreement to all conditions.  
We withdraw are objection  
Regards  
Graham

**Graham White** | Constable  
**MPS Central South BOCU**  
**Neighbourhoods Policing- Partnership & Prevention**

**From:**  
**Sent:** 20 July 2021 13:05  
**To:** MD Mailbox - Southwark Licensing <[SouthwarkLicensing@met.police.uk](mailto:SouthwarkLicensing@met.police.uk)>;  
Heron, Andrew <[Andrew.Heron@southwark.gov.uk](mailto:Andrew.Heron@southwark.gov.uk)>  
**Subject:** New Premises License for Ivany Store - Unit 7 Farrel Court - SE17 1LB

Dear Mr Graham

Hope you well

I read your representation and I can confirm the Applicant Agree with all proposed conditions.

Kind Regards  
~~Manuel Rocha~~

# MEMO: Licensing Unit

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To Licensing Unit                      Date            19 July 2021  
From Jayne Tear  
Email [jayne.tear@southwark.gov.uk](mailto:jayne.tear@southwark.gov.uk)

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Subject    Re: Ivany Store, Unit 7 Farrell Court, Elephant Road, London, SE17 1LB  
              – Application for a premises licence

I write with regards to the above application for a premises licence, submitted by Ivany Limited under the Licensing Act 2003, which seeks the following licensable activities:

- Supply of Alcohol ( off the premises) on Monday to Sunday from 10:00 to 22:00
- The opening hours will be on Monday to Sunday from 09:00 to 22:00

The premises is described within the application as *'It's a small convenience store, specialized in South American Products'*.

The premises is situated in The Elephant and Castle Major Town Centre Area.

My representation is based on the Southwark Statement of Licensing policy 2021 – 2026 and relates to the licensing objectives for the prevention of crime and disorder, the prevention of public nuisance and the protection of children from harm.

Due to the limited information provided within the operating schedule to promote the licensing objectives I ask the applicant to consider adding the following conditions to the operating schedule to promote the licensing objectives:

- All 'off sales' of alcohol shall be provided in sealed containers and taken away from the premises.
- That clear legible signage shall be prominently displayed where it can be easily seen and read, requesting that 'off sales' of alcohol are not be opened and consumed in the vicinity of the premises
- That a challenge 25 scheme shall be maintained at the premises requiring that staff selling alcohol request that any customer who looks under 25 years old, and who is attempting to purchase alcohol, provides valid photographic identification proving that the customer is at least 18 years old. Valid photographic identification is composed of a driving licence, passport, UK armed services ID card and any Proof of Age Standards Scheme (PASS) accredited card such as the Proof of Age London (PAL) card.
- That all staff involved in the sale of alcohol shall be trained in the prevention of sales of alcohol to underage persons, and the challenge 25 scheme in operation. A record of such training shall be kept / be accessible at all times and be made immediately available for inspection to council or police officers on request. The training record shall include the trainee's name (in block capitals), the trainer's name (in block capitals), the signature of the trainee, the signature of the trainer, the date(s) of training and a declaration that the training has been received.
- That clearly legible signs shall be prominently displayed where they can easily be seen and read by customers stating to the effect that a challenge 25 policy is in operation at the premises, that customers may be asked to provide proof of age and stating what the

acceptable forms of proof of age are. Such signage shall be displayed at all entrances, points of sale and in all areas where alcohol is displayed for sale. The signage shall be kept free from obstructions at all times

- That a register of refused sales of alcohol shall be maintained in order to demonstrate effective operation of the challenge 25 policy. The register shall be clearly and legibly marked on the front cover as a register of refused sales, with the address of the premises and with the name and address of the licence holder. The register shall be kept/ be accessible at the premises at all times. The register shall be made immediately available for inspection at the premises to council or police officers on request.

I therefore submit this representation and welcome any discussion with the applicant.

Southward's Statement of Licensing Policy 2021 – 2026 can be found on the following link:  
<https://www.southwark.gov.uk/business/licences/business-premises-licensing/licensing-and-gambling-act-policy>

Jayne Tear  
Principal Licensing officer  
In the capacity of Licensing Authority as a Responsible Authority

**From:** Tear, Jayne <Jayne.Tear@SOUTHWARK.GOV.UK>

**Sent:** Tuesday, July 20, 2021 1:17 PM

**To:**

**Cc:** Heron, Andrew <Andrew.Heron@southwark.gov.uk>

**Subject:** RE: REPRESENTATION RE IVANY STORE

Dear Manuel,

Thank you for your quick response.

As you have agreed all to the proposed conditions within my representation (attached) to be added to the premises licence as follows:

- All 'off sales' of alcohol shall be provided in sealed containers and taken away from the premises.
- That clear legible signage shall be prominently displayed where it can be easily seen and read, requesting that 'off sales' of alcohol are not be opened and consumed in the vicinity of the premises
- That a challenge 25 scheme shall be maintained at the premises requiring that staff selling alcohol request that any customer who looks under 25 years old, and who is attempting to purchase alcohol, provides valid photographic identification proving that the customer is at least 18 years old. Valid photographic identification is composed of a driving licence, passport, UK armed services ID card and any Proof of Age Standards Scheme (PASS) accredited card such as the Proof of Age London (PAL) card.
- That all staff involved in the sale of alcohol shall be trained in the prevention of sales of alcohol to underage persons, and the challenge 25 scheme in operation. A record of such training shall be kept / be accessible at all times and be made immediately available for inspection to council or police officers on request. The training record shall include the trainee's name (in block capitals), the trainer's name (in block capitals), the signature of the trainee, the signature of the trainer, the date(s) of training and a declaration that the training has been received.
- That clearly legible signs shall be prominently displayed where they can easily be seen and read by customers stating to the effect that a challenge 25 policy is in operation at the premises, that customers may be asked to provide proof of age and stating what the acceptable forms of proof of age are. Such signage shall be displayed at all entrances, points of sale and in all areas where alcohol is displayed for sale. The signage shall be kept free from obstructions at all times
- That a register of refused sales of alcohol shall be maintained in order to demonstrate effective operation of the challenge 25 policy. The register shall be clearly and legibly marked on the front cover as a register of refused sales, with the address of the premises and with the name and address of the licence holder. The register shall be kept/ be accessible at the premises at all times. The register shall be made immediately available for inspection at the premises to council or police officers on request.

On that basis I can confirm that my representaiton is now withdrawn,

With kindest regards

Jayne

**Jayne Tear - Principal Licensing Officer – As Responsible Authority for Licensing**